



SalesPitch AI

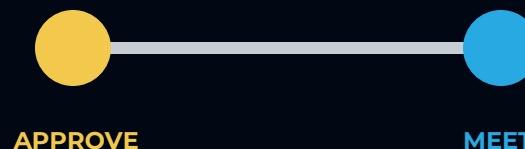
FROM APPROVED OFFER TO GOVERNED MEETING WORKFLOW

A human-governed, AI-assisted B2B meeting-generation operating system.

CONTROLLED BETA

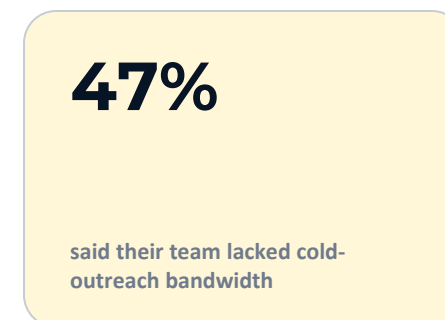
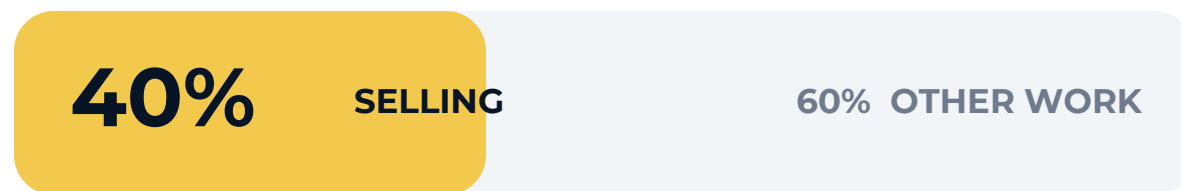
External actions remain provider- and approval-gated.

sales-pitch.ai



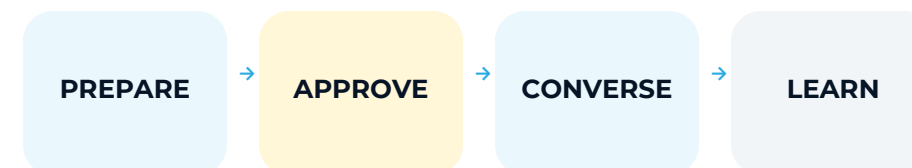
The Sales Capacity Problem

Outbound has a finite attention budget—and sales professionals report spending most of the week outside direct selling.



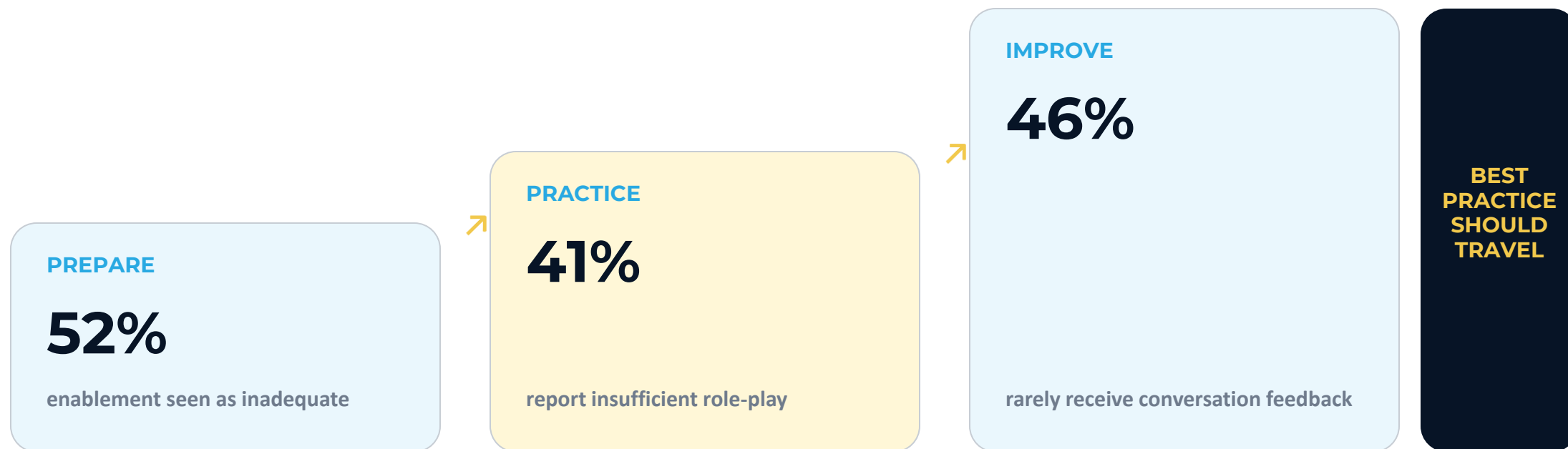
The design question is not “How much can AI call?”

It is “How much preparation, coordination, and repetitive administration can the system compress while people keep judgment and relationships?”



The Training Gap Compounds the Workload

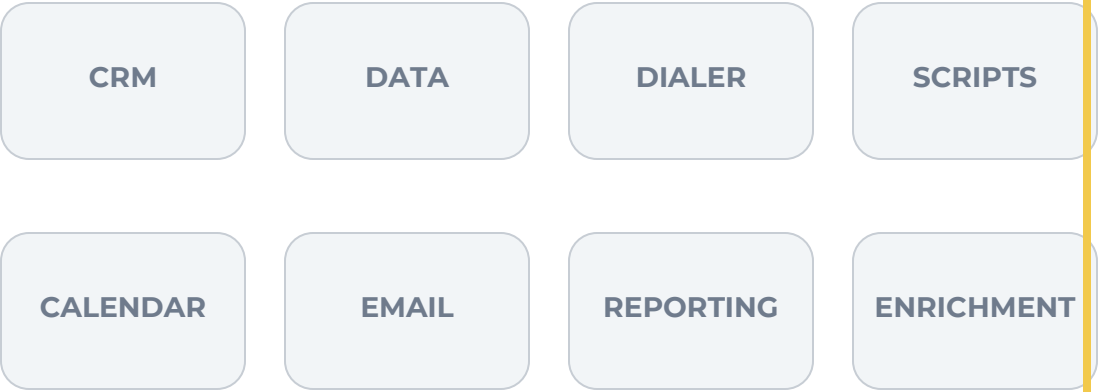
More outreach capacity is not enough when preparation, practice, and feedback are inconsistent.



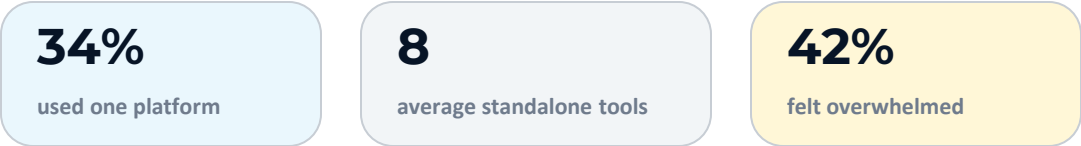
Salesforce State of Sales 2026 • survey perceptions, not proof that AI solves training quality

Too Many Tools, Too Little Context

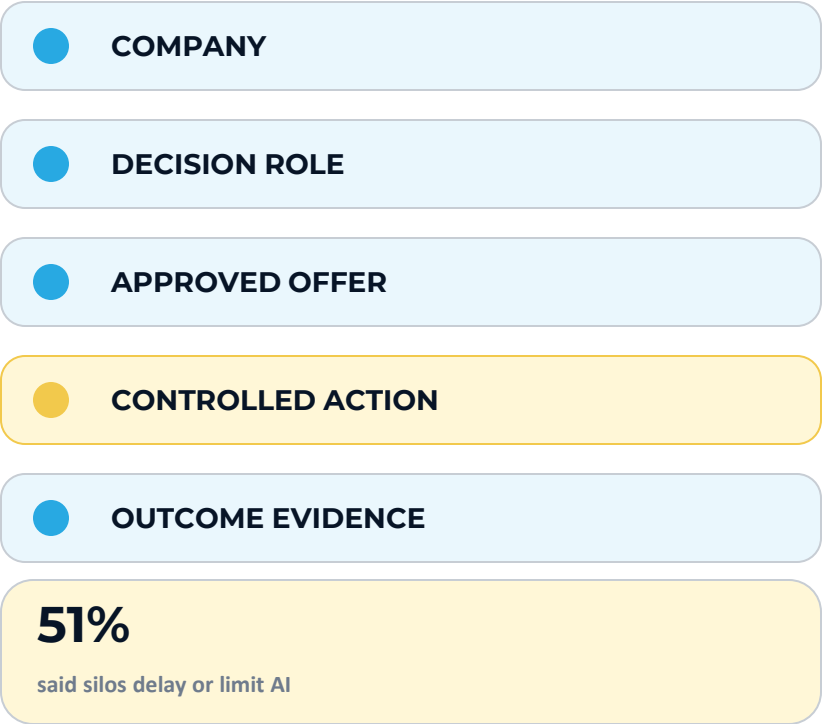
The modern stack may be useful tool by tool; failure appears in the handoffs between them.



CONTEXT
BREAKS
HERE



ONE GOVERNED WORKFLOW



Salesforce State of Sales 2026 • associations do not prove consolidation causes revenue gains

Preferences Form Before Seller Contact

Outreach has to arrive with relevance because the seller often enters after a shortlist already exists.



Relevance before reach. Responsiveness after intent.

*The 77% result reflects prior preference; the study does not show that contacting first causes the win.

AI Adoption Is Rising. Trust Is the Constraint.

Reported adoption is broad; data quality, security, and silos still determine whether agents can be deployed responsibly.

87%

surveyed sales organizations using some AI

54%

say agents are in use today

+34%

expect adoption within two years

DEPLOYMENT GATES



agent users say data quality hurts sales

46%



security concerns delayed AI initiatives

51%



AI-using leaders say silos delay or limit initiatives

51%

The market question is shifting from whether sales teams will use AI to how safely, accurately, and measurably they will deploy it.

Salesforce State of Sales 2026 • reported adoption is not causal ROI evidence

One Governed Operating Model

Approved product truth and lawful audience context travel through the workflow; human authority stays visible.



Data Scale With Explicit Evidence States

Live imports, internal release manifests, and rights-gated contact operations are separate claims.

LIVE / QUERY-VERIFIED

2,393,041

North American legal-entity + organization rows

435,701 GLEIF NA + 1,957,340 IRS EO BMF

INTERNAL RELEASE 1 MANIFEST

37,164,282

frozen protected graph rows across 2,770 shards

21,998,630 company rows • 13,891,310 decision-maker rows • 1,274,342 ownership rows

RIGHTS-GATED CONTACT LAYER

SEPARATE

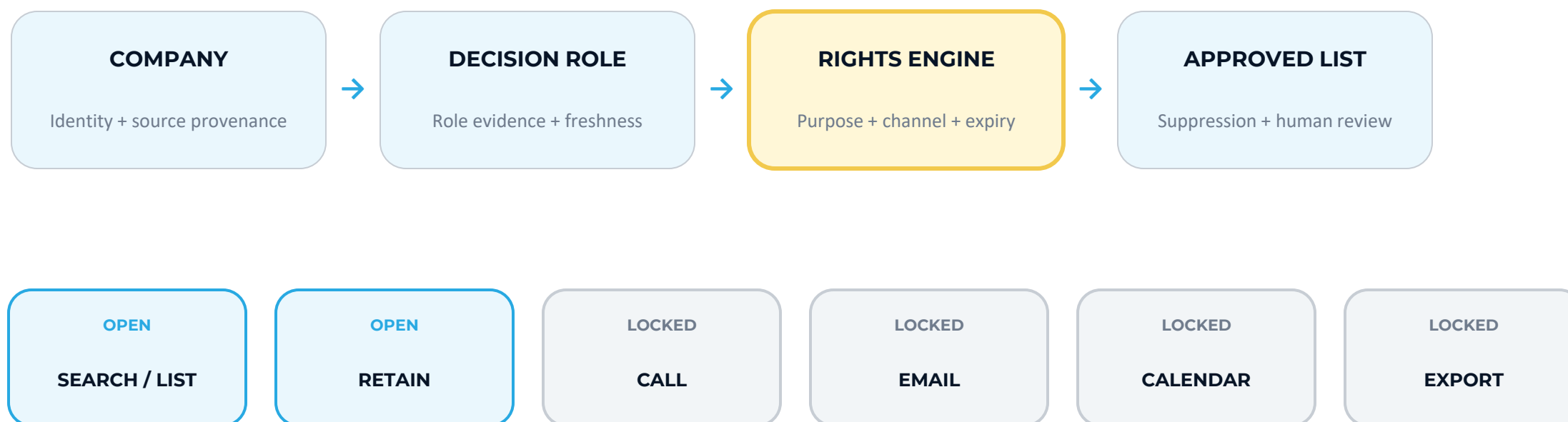
freshness, reachability, source rights, suppression, channel authority

A record is not automatically a reachable or outreach-authorized lead

Internal Release 1 manifest (Aug 2026) + repository production import receipts • counts are not live-contact authority

From Company Record to Lawful Audience

The existence of a record does not determine what the system may search, retain, contact, automate, or export.



Operation scopes are enforced separately.

Meet C.O.L.T.E.N. AI™

The governed sales-agent role for approved product context, scripts, campaign controls, and structured outcomes.

1 PRODUCT-AWARE

Uses approved pitch facts, prohibited claims, qualification rules, and meeting goals.

2 CAMPAIGN-BOUND

Binds work to an exact approved product and playbook revision.

3 OUTCOME-STRUCTURED

Captures dispositions and next-action evidence without inventing a meeting.

CURRENT BOUNDARY

Prospect calling remains provider-gated/off; controlled evaluation does not prove production call volume.



Meet P.A.Y.T.O.N. AI™

The Digital Operations Guide for setup, product questions, workflow state, and verified next steps.

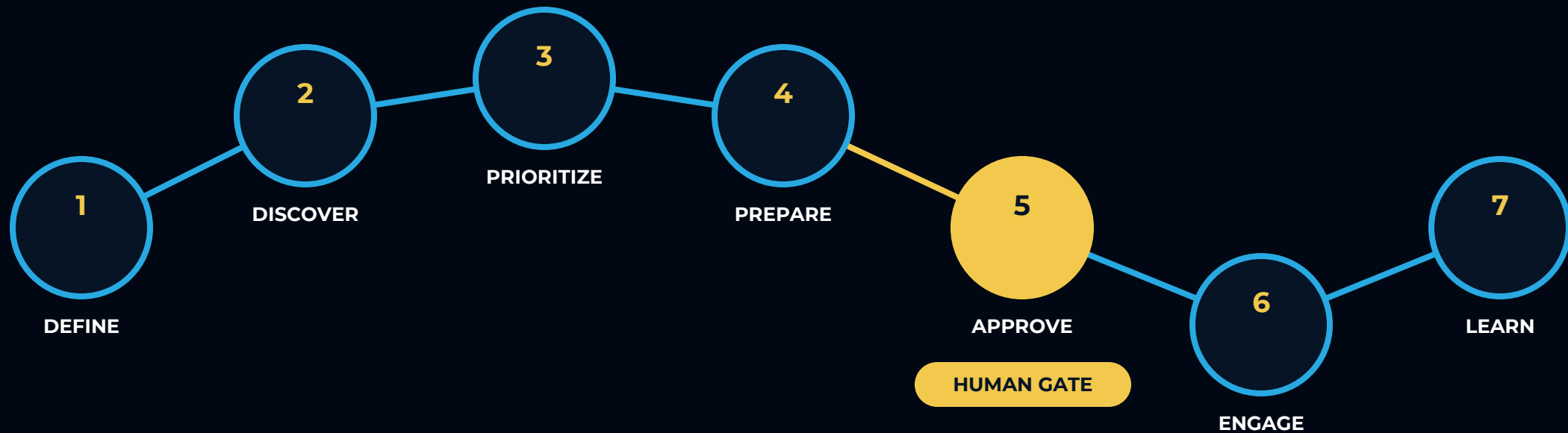


- 1 GUIDE** Explains product and onboarding state.
- 2 ROUTE** Directs users to an appropriate verified workflow.
- 3 DISCLOSE** Keeps the support identity clear in written or spoken help.
- 4 REFUSE** Does not invent an answer or imply an external action occurred.

NO SILENT CALL • MESSAGE • BOOKING • PROVIDER REQUEST

The Seven-Stage Governed Workflow

Each stage advances only when its input, owner authority, and applicable provider evidence are present.



SOURCE TRUTH



HUMAN AUTHORITY



PROVIDER EVIDENCE



RETAINED RECORD

Voice Built for Evaluation Before Authorization

Conversational capability is deliberately separated from authority to call a real prospect.

CAPABILITY TESTED



Reviewed voice • opening • continuation • playbook

STRUCTURED OUTCOMES

Disposition • DNC • meeting hold • dispatch evidence

AUTHORITY GATES



Calling windows + rate limits



AI disclosure + caller identity



Suppression + second refusal



Human listening receipt



Production release approval

TODAY: PROSPECT DISPATCH OFF • CONTROLLED SELF-DEMO ONLY

A Hold Is Not a Booking

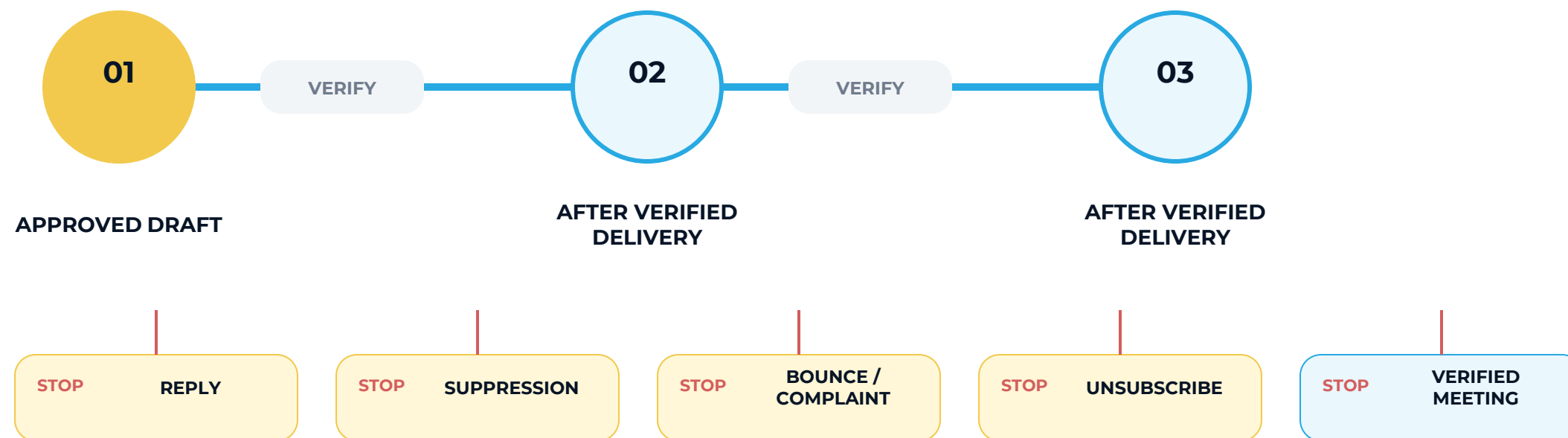
Internal availability and a provisional hold are different states from an externally confirmed calendar event.



Google or Microsoft write requires verified connector readiness, customer authority, and confirmed intent.

Follow-up That Stops When the Evidence Changes

The three-touch design is approval-bound, reply-aware, and intended to stop future steps when evidence says stop.



Creating or editing a sequence sends nothing by itself.

Governance Is Part of the Product Architecture

Authority, provider readiness, monitoring, and override are operational controls—not post hoc policy text.

AUTHORITY

PROVIDER

MONITOR

STOP

HUMAN
CONTROL

APPROVE

audience • script • channels • limits • launch

RECHECK

consent/authority • windows • DNC • provider state

OBSERVE

signed events • dispositions • drift • exceptions

INTERVENE

handoff • suppress • reconcile • rollback • incident response

Designed to support approved policy. Not a legal safe harbor or certification.

FCC 24-17 • FTC TSR amendments • NIST AI RMF (voluntary) • applicability varies by deployment

Integration Breadth, Honestly Labeled

The 426-system catalog is an implementation map—not a claim that 426 native integrations are live.

5

CONFIGURATION-READY

Salesforce • HubSpot • Dynamics 365 • Zoho • Pipedrive

12

PARTNER SETUP REQUIRED

contracts • credentials • mappings • controlled tests

409

CATALOGUED

discoverable definitions • adapter or governed export still required

CATALOG ≠ LIVE SYNC

Read-only aggregate dashboard compatibility is distinct from vendor-certified, native two-way synchronization.

One Transparent Controlled-Beta Offer

Current checkout-ready packaging is deliberately bounded so product, data, and provider behavior can be evaluated.

PAID BETA

\$75 / month

No trial • no annual commitment • no setup fee

250 RETAINED LEADS

10 PRODUCTS

25 CAMPAIGNS / MONTH

INCLUDED

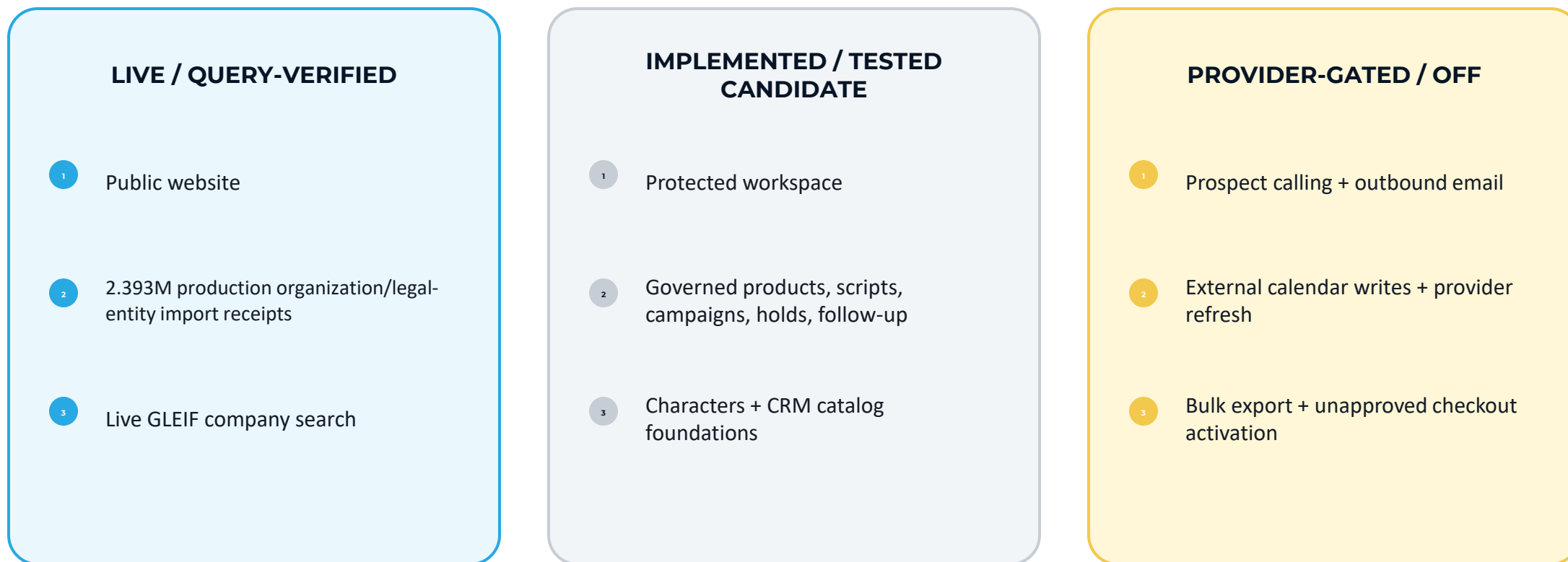
- ✓ Company search + protected decision-maker workflow
- ✓ Product templates + governed Script AI
- ✓ Campaign preparation + meeting/follow-up workflow
- ✓ C.O.L.T.E.N. + P.A.Y.T.O.N. experience

REMAINS GATED

Bulk lead export • unrestricted API • unapproved provider actions • guaranteed replies, meetings, or revenue

Live, Tested, and Enabled Are Different States

Controlled-beta truth comes from labeling evidence state—not presenting every built surface as production behavior.



A build, saved version, configured provider, or visible screen does not prove production behavior.

U.S. Small-Business Scale Is Not TAM

Business discovery is a large, heterogeneous problem; obtainable market requires a separate model and evidence.

36.2M

U.S. small businesses

CATEGORY BACKDROP ONLY

Not TAM • SAM • SOM • customers • demand

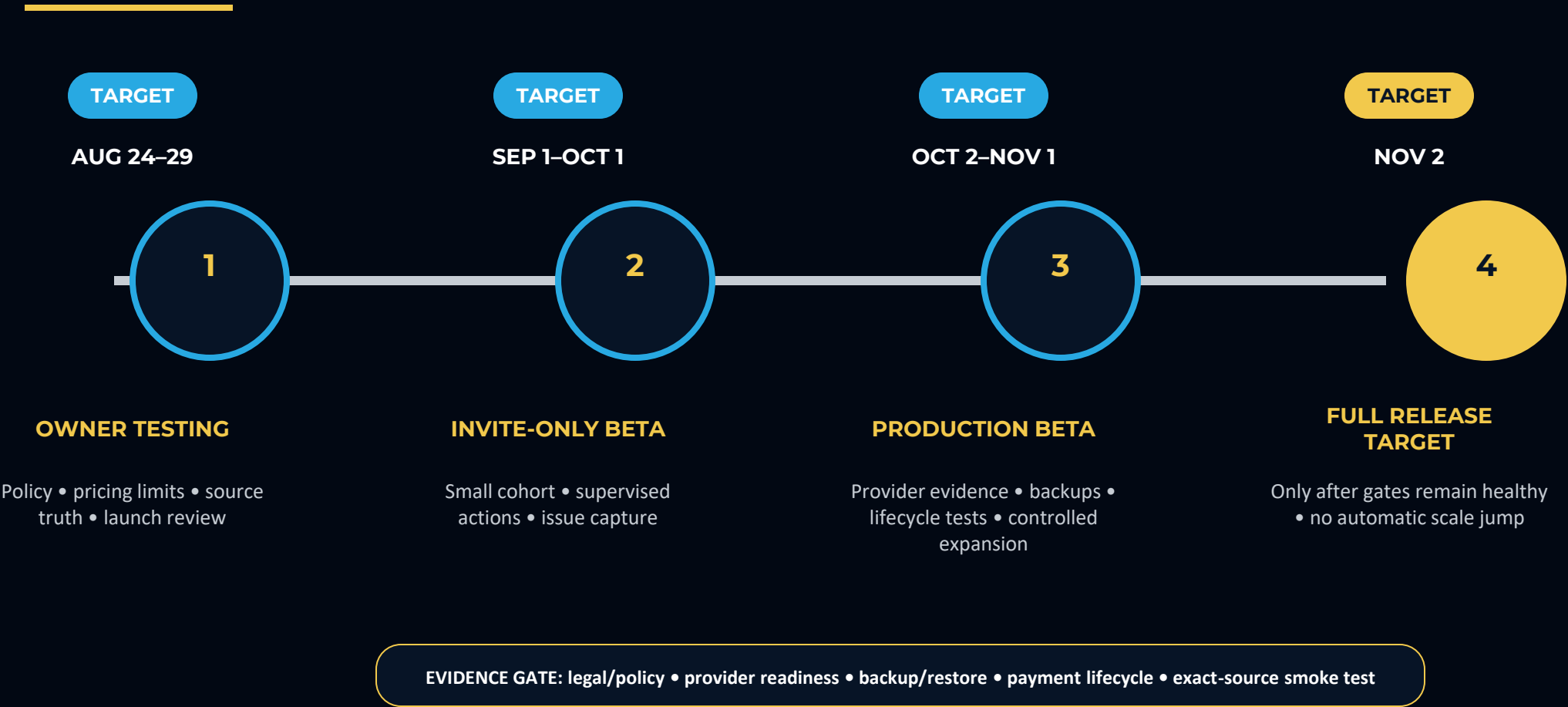
**6.4M
EMPLOYER
FIRMS**

29.8M NONEMPLOYER BUSINESSES

Do not multiply a national business count by the beta price to manufacture an unsourced market-size forecast.

Controlled Rollout by Evidence Gate

Authorize, test, reconcile, then expand—every date remains a target, not an assurance.





SalesPitch AI

SEE SALESPITCH AI IN ACTION

Review the product experience and controlled-beta boundaries—then decide whether the operating model fits your sales workflow.

WEBSITE

sales-pitch.ai

COMMERCIAL

[Product video 1](#)

PRODUCT DEMO

[Product video 2](#)



Request a controlled-Beta fit conversation through the website.